



GRAB FOOD, GET RUDE:
BUILDING YOUR BRAND THROUGH
“HAND TO HAND” COMBAT



'23 **16** TO '25 **260**

0 TO 337

0 TO 2,575





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FOSTER
LOCAL CHAMPIONS
THROUGH
COMMUNITY ENGAGEMENT



“FLIPPING THE FUNNEL” – SETH GODIN

STRANGERS INTO **FRIENDS**
FRIENDS INTO **CUSTOMERS**
CUSTOMERS INTO **SALESPEOPLE**









**GIVE PEOPLE MERCH
THEY WANT TO WEAR.**











ENJOYED THIS PRESENTATION?

LEAVE US TWO 5-STAR GOOGLE REVIEWS:

GIVE US A FOLLOW: @GET RUDE LAW



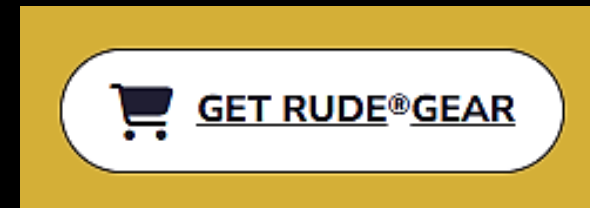
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