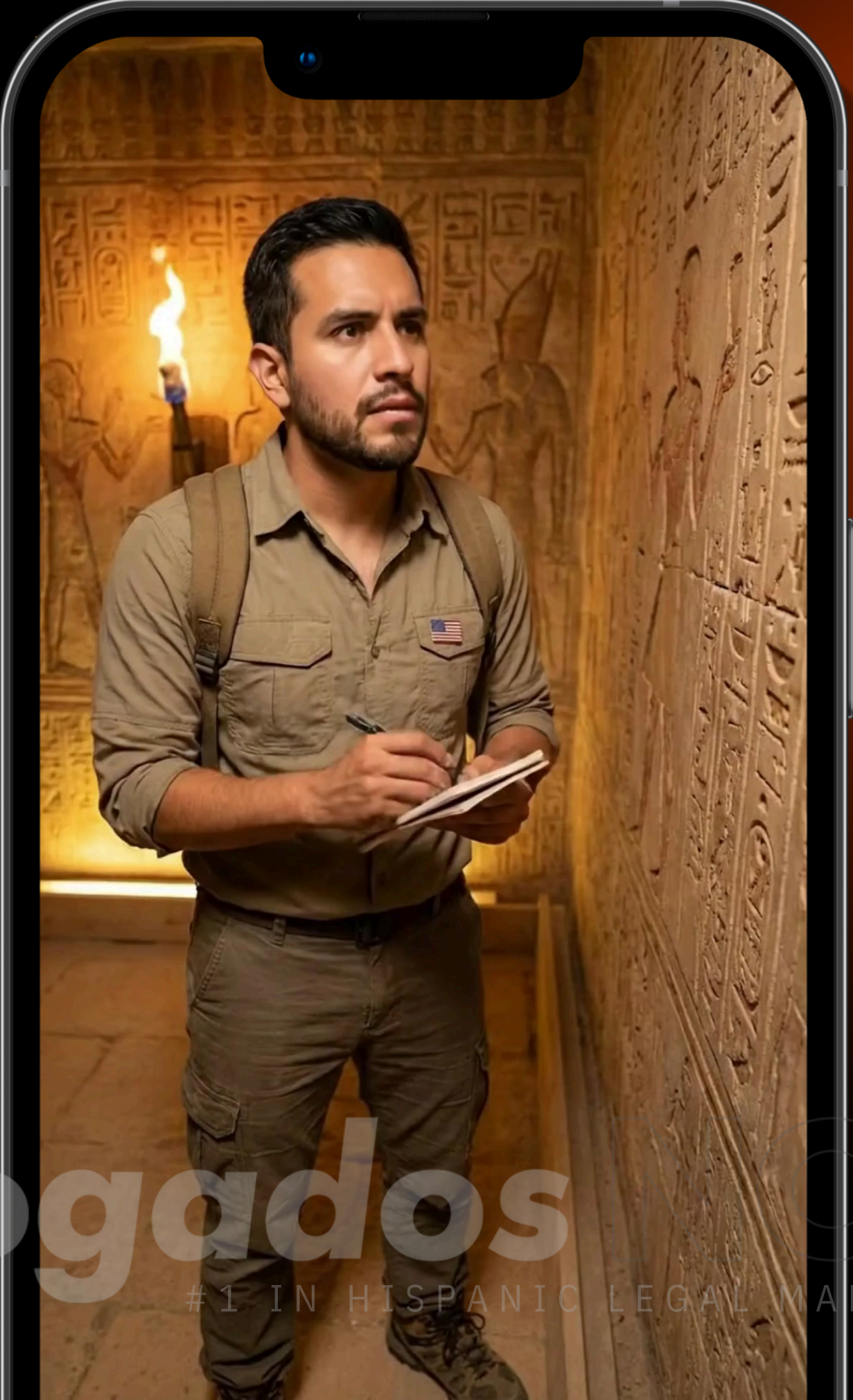




AI VIDEOS TO CONVERT HISPANIC AUDIENCES

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VIDEO RESULTS



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OW

HISPANIC AUDIENCES RELATE



Average stock



AI image



CONVERSION RATE

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**HOW TO CREATE TOP AI
VIDEOS AND IMAGES...?**

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RECOMMENDED PLATFORMS



FREEP!K

THE PROCESS



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Do NOT say this to insurance

Hook: NEVER tell the insurance company this after an accident in which you were the victim.

After an accident, the insurance company can call you quickly. What you say can be used against you. Avoid giving recorded statements without legal advice and saying things like: "I'm fine," "Don't worry, it was nothing," "I feel good," "I think it was my fault." Your words matter more than you think.

THE SCRIPT

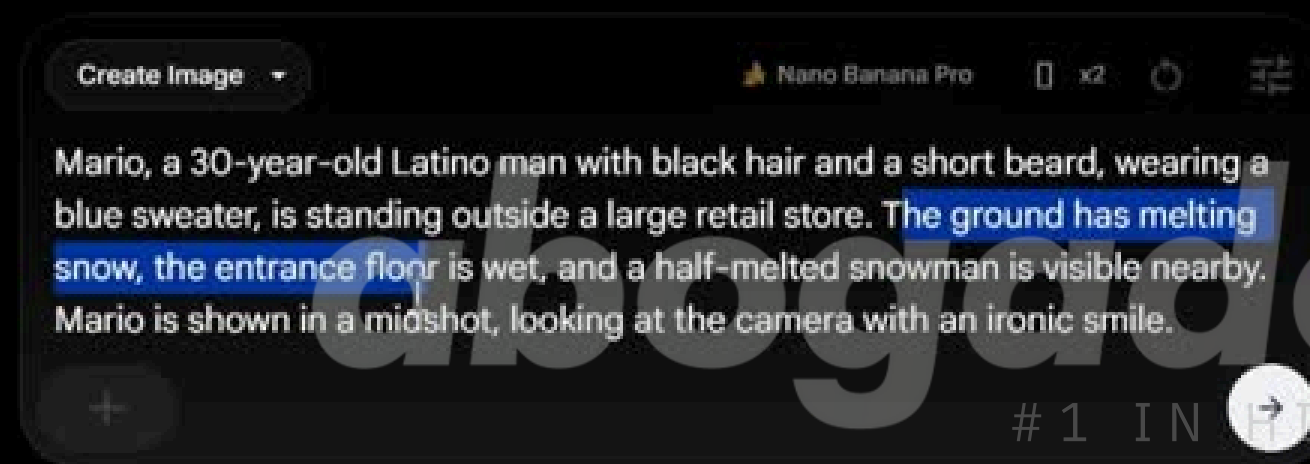
- ✓ Hook
- ✓ The problem
- ✓ The solution
- ✓ CTA

OUR PROMPT STRUCTURE

WHO? WHERE? WHAT?

EX: Mario, a 30-year-old Latino man with black hair and a short beard, wearing a blue sweater, is standing outside a large retail store. The ground has melting snow, the entrance floor is wet, and a half-melted snowman is visible nearby. Mario is shown in a midshot, looking at the camera with an ironic smile.

Type in the prompt box to start



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MAX. 8 SECONDS PER CLIP

**TO CREATE A FULL AD
OR SOCIAL MEDIA VIDEO
YOU NEED 3-4 CLIPS**

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THE EDITING

✓ Assemble

✓ Subtitles

✓ Logos

✓ CTA

✓ Music



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SAVINGS & TRUE COSTS

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HUGE IMPACT

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**THANK YOU
SO MUCH!**

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